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2012

4-in-1 Advertising Plan

When you advertise at PetGroomer.com online you automatically get 3 major advertising perks FREE! Listings in 2 *print Sponsors Only Buyer's Guides* for PetGroomerCD™ and eGroomer Journal, and announcements to 13,500 GroomerTALKSM members.

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Since 1997 PetGroomer.com has appeared in most Top 10 search engine results for groomers and career seekers. We are 12 web sites, 8,000+ pages, 20,000+ photos, databases, the #1 classified ads dedicated to groomers. Millions searching grooming info online have come to, through or from PetGroomer.com. There's no end in sight! What is your company's presence there?

PetGroomerCD (www.petgroomer.com) is a FREE grooming industry CD disc packed with industry info. Over 5,000 CD's have been shipped in less than 1 year. All orders include a printed PetGroomer.com *Sponsors Only Buyer's Guide* (including schools). Each year the CD is expanded and updated.

eGroomer Journal, (www.egroomer.com) has 14,000+ subscribers. It's published online and in print. Every quarterly issue includes a PetGroomer.com *Sponsors Only Buyer's Guide* (including schools). At the website we archive past issues for future reading, including the buyer's guide.

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4



Connect

At GroomerTALKSM we announce new sponsors and their occasional press releases to more than 13,500 members. **It's integrated with Facebook Connect!** The Resources Industry Buyer's Guide is built into the Community! Sponsors are a click away!

SPONSORS PAY ZERO FOR YEAR ROUND ANNOUNCEMENTS

Connect to GroomerTALK using your SmartPhone with the TAPATALK app!