

PetGroomer.com Advertising Program 800-556-5131 findagroomer@earthlink.net	Gold Plus 1	Gold Plus 2	Platinum	Platinum School Special	Platinum Plus	Diamond
Premium PG.com Home Page Diamond Banner www.petgroomer.com/index3.html Plus other Diamond banner white glove services.						✓
Premium Revolving Banner Display – All Pages of GroomerTALK Community www.petgroomerforums.com/chat/forum.php Each new page displayed loads a new banner sequentially. 100,000's of pages loaded monthly.					✓	✓
Premium Revolving Banner Display on Website for eGroomer Journal (Opens in May 2011) www.egroomer.com Each time the home page is loaded the display shows the banners of sponsors sequentially.					✓	✓
PG.com Home Page TEXT Linked to Your Site www.petgroomer.com/index3.html Note: format used on 5 other popular pages	✓	✓	✓	✓	✓	(Banner)
PG.com Classified Ads (1 banner, 1 section) www.petgroomerads.com Your Large Banner + 250 word sales message	✓	✓	✓	✓	✓	✓
PG.com Classified Ads Expanded Presence (extra banners in more sections of busy classifieds) www.petgroomerads.com		✓	✓		✓	✓
Industry Resources (1 banner, 1 section) www.petgroomerforums.com/chat/content.php Your Large Banner + 250 word sales message	✓	✓	✓	✓	✓	✓
Industry Resources Expanded Presence (extra banner(s) in more sections of Buyer's Guide www.petgroomerforums.com/chat/content.php		✓	✓	See below	✓	✓
Resources - School Directory Section www.petgroomerforums.com/chat/content.php A must for every school!				✓	Included for Platinum Plus schools	Included for Diamond schools
GroomWise™ Blogs www.groomwise.com A complimentary blog for you where you can sell.		✓	✓	✓	✓	✓
Press Releases on GroomerTALK Message Board. Visited by thousands weekly.		✓	✓	✓	✓	✓
Eligible to Buy Banner Add-on Groups Place extra banners on 1 to 500 pages. We develop a custom strategy.					✓	✓
New Sponsor Announcement on GroomerTALK™ Message Board	✓	✓	✓	✓	✓	✓
Advertising Rates – 6 month minimum Low as \$1.10 a day. Additional savings for making 1 annual payment may be available in Diamond class. Installments are available. No setup fees.	\$250 6 mo. \$400 year Save \$100	\$375 6 mo. \$600 year Save \$150	\$250 3 mo. \$800 year Save \$200	\$250 3 mo. \$800 year Save \$750	\$938 6 mo. \$3,000 year Save \$750	\$3,750 6 mo. \$7,500 year and up